SERERRA™

Event Management for NetSuite

Sererra's EventSeries SuiteApp is created to provide event management services for training, conference or customer events through your integrated website. Clients use the SuiteApp to access schedules, registration, payment portal, event wait-lists, event updates and reference materials

FEATURES

Attendee Management

- Provide individual attendee reminders & confirmations using NetSuite messaging and alerts
- Scheduling of the resources needed for an event (projectors, conference/meeting rooms, presenters, etc.)
- Event history by attendees
- Wait list management for oversold events

Event Booking

- Easily create new events or copy recurring events
- Leverage the power of NetSuite's event calendar

Event Management

- NetSuite inventory controls track class profitability & costs
- Utilize native NetSuite financial and accounting controls for invoicing
- Perform event analysis & event KPI benchmarking

Document & Service Management

- Store your event reference materials in one place with central document management or integrate with NetSuite third party add-ons

CRM

- Powerful marketing and CRM functionality to track customers, attendees and future events
- NetSuite's integrated campaigns enable you to provide promotions to select groups
- Social media interface will extend your marketing reach

Payment & Checkout

- Utilize your integrated ecommerce and NetSuite's payment gateway for event registration checkout

GET MORE - DO MORE
TAKE YOUR BUSINESS TO THE CLOUD

SERERRA™

Sererra is a leading technology and management consulting firm focusing on delivering turnkey business solutions worldwide. We've helped over 1,000 clients achieve their business goals by delivering products on the NetSuite Platform.

Sererra's core areas of expertise emphasize business process engineering, systems implementation, integration and custom software development including cloud- based business processes for a wide range of industries.

Sererra provides businesses with a complete, unified and integrated solution that helps organizations grow more profitable.

Our commitment to excellence and Client Satisfaction Guarantee assures the success of every project we undertake – every time.

CONTACT SERERRA

GROW YOUR BUSINESS ON THE CLOUD

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